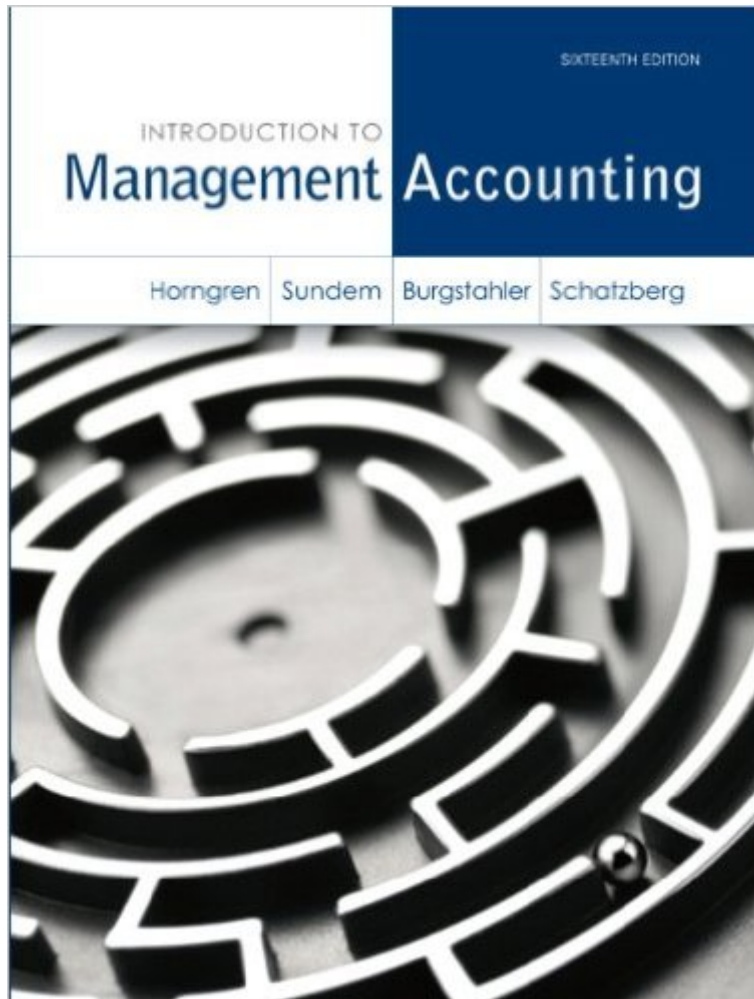


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# Introduction To Management Accounting (16th Edition)



## Synopsis

Directed primarily toward Accounting college/university majors, this text also provides practical content to current and aspiring industry professionals. Introduction to Management Accounting helps to enhance readers' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help readers produce information that's useful in day-to-day decision-making. [013305974X / 9780133059748 Introduction to Management Accounting Plus NEW MyAccountingLab with Pearson eText -- Access Card Package](#) Package consists of: [0133058786 / 9780133058789 Introduction to Management Accounting](#) [0133059251 / 9780133059250 NEW MyAccountingLab with Pearson eText -- Access Card](#) -- for Introduction to Management Accounting

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## Customer Reviews

One of the authors was actually my professor for a very poorly taught Managerial Accounting course. Book is not well organized and overpriced. Only used it twice as a quick reference. Buy the international edition if you really need this for an accounting class.

This is a good book that introduces Managerial Accounting, and as a student in my MBA this book was very helpful in understanding the subject. Textbooks are usually not fun to read, and even more so accounting, however, this book was very different. Reading this book you could tell that the

authors have a passion in teaching this very difficult subject, and this is a must have book for students getting ready to take Managerial Accounting.

This is a very complicated book to read and understand. Be prepared for a very dense subject on a topic that doesn't have any build or setup. The book just inserts you deep into the topics of managerial accounting with very little contextual setup. It also fails to recognize where computing systems can eliminate the need for much of the manual calculations this book suggests one learn.

Cons: I bought the digital book thinking that I would save a bunch of money on the digital version. At first you think you are saving \$100, especially because the listing leads you to believe that it comes with the code. However, it does not come with the code for the online lab. That code is an additional \$60. Not only that, but when you go buy the code from the publisher, you find that the publisher is selling the digital version direct for \$100. Pros: The book is high quality. I prefer the digital because it is indexed, you can search, and you can cut and paste. I use it on my tablet and I like that I do not have to carry around a text book.

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Typically little substantive differences in each edition of this text book (and most of them for that matter). They are abusively priced and the authors' and publishers' willingness to exploit this vulnerable target market with respect to pricing is nothing less than decadent. A new edition means that no used copies are available to students. I encourage the educators to avoid the new additions and work with the latest "old" edition available as used text books in order to provide the students and their parents a little relief. They're already exploited enough as a somewhat captive audience. I would encourage the authors and publishers to give the students a break. Are you not sensitive to this?

It is a good book. It includes many concepts of accounting and many useful assignment. Also there are a lot of knowledge in first business box, which could help you to know the real accounting affairs. Through this book, you can read finance statement, analysis finance statement, and make financial decisions, which could help you make money through investment. And you can also make

finance statement by yourself. From my perspective, I recommend you to read chapter 15, 16, 17 firstly, then go back read from chapter 1.

Book was a shade more beat up for the price I paid for it, but it works, I can read apparently...

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